



# Visibility is power

How to see every threat and stop attacks in real time with a modern, Identity-first security strategy

Your business is growing and changing. Your risk profile is too.



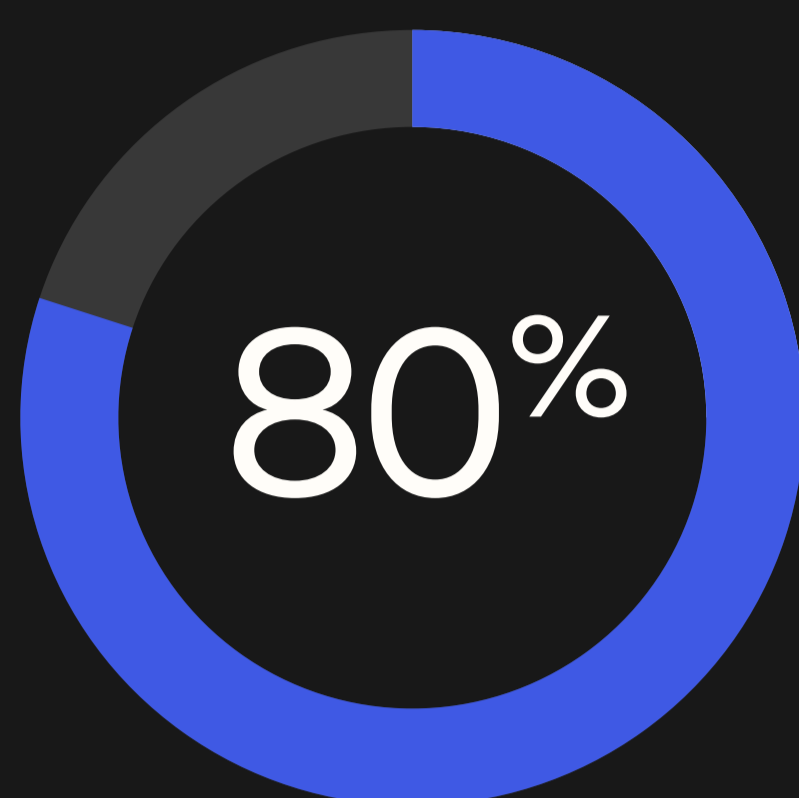
As businesses pivot and grow, so do their tech stacks. Too often, IT and security teams are left struggling to keep up.



This leads to fragmented IT environments with scattered resources and Identities.

The result? Poor visibility and elevated risk of a costly breach.

Bad actors know an opportunity when they see one. That's why Identity has become their #1 vector of attack.



80% of data breaches began with stolen credentials and/or phishing attacks.

(Verizon)

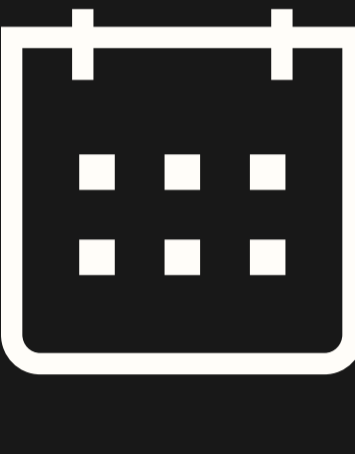
And many organizations remain ill-equipped to respond to threats.



## 180%

Identity-related attacks are rising at a rate of 180% year-over-year.

(Okta)



## 290 days

On average, it takes organizations 290 days to contain a breach.

(Verizon)



## \$4.8M

The cost of the average data breach in 2024 was \$4.88 million.

(IBM)

Identity fragmentation puts your organization at risk by making it impossible to identify where its biggest vulnerabilities lie.

- ⊗ Slower threat detection and response
- ⊗ A insurmountable mountain of disorganized risk data
- ⊗ Ungovernable risk in a sophisticated threat landscape

### Question:

How can modern organizations eliminate the risks of Identity fragmentation?

### Answer:

A unified approach to Identity-driven security.

## Okta makes it possible.

With identity orchestration, Okta delivers enhanced visibility into signals, policies, and user activity across your IT, security, and customer environments, enabling more proactive threat detection and response.

### Identity Threat Protection with Okta AI

Automation-driven responses to every type of Identity threat

Synthesize and prioritize risk signals generated across all systems, devices, and user types, ensuring a proactive security posture

Leverage both third- and first-party signals to detect and address suspicious activities and compromised credentials in real time

Quickly mitigate threats with customizable automated actions, such as triggering MFA or logging out compromised users

### Okta FastPass

Passwordless, phishing-resistant authentication for a seamless and secure user experience

Verify device security posture during authentication to enforce compliance

Alert users and admins of phishing attempts and log attacks for greater visibility

Block untrustworthy apps before they can exploit authentication processes

### Okta Identity Security Posture Management

Gain complete visibility into Identity security blind spots across your organization

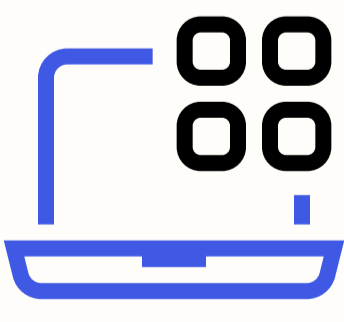
Gain complete visibility into Identity blind spots across your organization

Detect critical vulnerabilities like MFA bypass, admin sprawl, and partially off-boarded users

Monitor non-human identities (NHI) and identify risks such as unrotated API keys and overprivileged service accounts

### Okta gives you a more secure way to onboard apps

Identity visibility is key to securing every stage of access, including app onboarding. With Okta, you gain real-time insights into user activity and risk signals, ensuring a seamless yet secure integration of new apps in just five easy steps.



- 1 Ensure new users have appropriately permissioned access from day one
- 2 Make changes to end user access from one centralized platform
- 3 Integrate with HR software and customer directories for consolidated Identity management
- 4 Automatically remove access when employees leave
- 5 Manage customer accounts with secure, up-to-date access based on their activity

## Ready to learn more about unifying your security strategy with modern Identity solutions?

Reach out to our team and see the Okta platform in action.

[Contact us](#)

