okta

2025 Okta for Good Impact Report

Okta's vision is to free everyone to safely use any technology. Okta for Good helps achieve that goal by making positive change in our communities using our grant funding, our Identity solutions, and the passion and expertise of our employees. Through strategic partnership with our stakeholders, we are meeting a uniquely challenging year to continue to amplify the power of business and technology to do good.

Key takeaways

1. **Nonprofit digital transformation:**
Okta for Good deepened philanthropic partnerships to accelerate digital transformation for the social sector. We donated $6.5M in products and services, provided critical support around multi-factor authentication adoption, launched the Okta for Good Identity Lab to support organizations deepening their approach to security — leveraging the power of Identity — and selected our fourth cohort of Fellows of our Nonprofit Technology Fellowship.

2. **Cybersecurity threats and opportunities:**
We committed to increasing our investments to address cyber threats impacting society, and expanded our focus on supporting cybersecurity talent. We launched a strategic $2.5M philanthropic partnership with NetHope to enable a safer digital ecosystem for nonprofits worldwide. We built off our Cybersecurity Workforce Development Initiative by expanding partnerships including CodePath, whom we are supporting to build an open-source cybersecurity lab, and with Toronto Metropolitan University, where we funded the launch of Canada's first university-based cybersecurity clinic.

3. **Meaningful climate action:**
We continued working toward our goal to achieve 100% renewable electricity annually and took action toward progress on our science-based targets (SBTs). We built off our Sustainable Travel Guidebook to provide additional support for Okta employees to make lower-carbon travel decisions. We purchased sustainable aviation fuel certificates, continued to scale our vendor engagement program and expanded our climate action philanthropy.

FY25 by the numbers

$8.7M

Cash contributed by Okta, Inc., the Okta for Good Fund, and Okta employees (a 19% YOY increase)

$6.5M

Technology and services donated (a 9% YOY increase)

93%

Employee participation in Okta for Good (includes giving and/or volunteering)

~4,600

nonprofits supported through giving and volunteering (a 26% YOY increase)

Methodology: Okta's fiscal calendar begins on February 1 and ends on January 31, and we refer to years based on the February start date of a fiscal year. The year that began on February 1, 2024, and ended on January 31, 2025, is here referred to as "2024" and "this year."

Breakdown of 2024 Grants

- Tech for Good — 42%
- Digital Equity — 27%
- Climate Action — 12%
- Community Impact — 12%
- Employee Impact — 6%