

# Help Enhance Security and Operational Efficiency with Okta's Integrations for Salesforce

How you can boost productivity and simplify access management with advanced security and automation capabilities.

## Why Okta's Integrations for Salesforce?

Security and compliance risks are at an all-time high. Together, Okta and Salesforce address these challenges with Zero Trust identity security and automation offered as powerful, out-of-the-box integrations. You can safeguard sensitive data, reduce identity threats, lighten manual IT workloads, and drive immediate impact in seconds.

### Work More Securely and Efficiently



#### End-to-End Identity Security

Help protect your organization's sensitive data with enterprise-grade security. Okta's adaptive MFA ensures only verified users can access Salesforce, while Zero Trust policies validate every device and user context.

Centralized identity management with Okta's Universal Directory empowers admins to control permissions efficiently, reducing risks and safeguarding critical CRM information.



#### Simplified IT Operations

Help reduce IT workloads and speed up deployment with out-of-the-box integrations, connectors, and templates.

Automated provisioning minimizes manual errors and optimizes license management, while self-service features like password resets empower users to liberate IT resources.

With automation and simplified setups, your team can concentrate on innovation, not administration.



#### Flexibility and Scalability

Help build the perfect tech ecosystem for your business. With Okta's support for 8,000+ integrations, you're not locked into one system.

Expand beyond Salesforce by integrating marketing, analytics, or collaboration tools that best fit your needs, ensuring a flexible and scalable solution for your growing business.

# Integrate Secure Identity Capabilities for End-To-End Protection



## Single Sign-On (SSO)

Simplify access to Salesforce and other tools with one secure login. By reducing the need for multiple passwords, users can enjoy a frictionless experience, while IT sees fewer support tickets. SSO securely verifies users and provides instant access without compromising data protection.



## Workflows

Transform identity processes with prebuilt, no-code connectors tailored for Salesforce. Automate critical tasks like user onboarding, entitlement updates, and data synchronization while benefiting from Okta's workflow capabilities. This enables organizations to maintain efficiency without relying on additional tools or manual interventions.



## Lifecycle Management

Automate the entire user lifecycle, including onboarding, updates, and offboarding, while maintaining top fine-grained security controls. By incorporating automated secure management of accounts in real-time, Okta helps ensure all access is compliant and auditable, supporting complex business operations with confidence.



## Universal Logout

Protect session integrity with logout functionality across Salesforce and all Okta supported applications. Okta helps ensure consistent enforcement of Zero Trust principles, helping reduce the risk of vulnerabilities from abandoned sessions while maintaining compliance with stringent security standards.



## Entitlements Management

Assign and enforce advanced, fine-grained user access permissions with out-of-the-box entitlements including Roles, Permission Sets, Feature Licenses, Profiles, and Public Groups. This helps ensure that the users are accessing what they need – nothing more or less.



## Identity Security Posture Management

Maintain continuous, agentless visibility into identities, permissions, and actions within Salesforce to uncover hidden identity risks, contextualize threats, and prioritize remediation across both human and non-human identities. Strengthen security with a strong identity posture and proactive compliance enforcement, ensuring sensitive customer data remains protected.

# Get Started Today with Okta and Salesforce

Getting started is simple:

- **Set Up with Only a Few Clicks:**

Visit the [Okta Integration Network](#), search for “Salesforce.com,” and click “Add Integration” to get started right away.

- **[Watch Demo Video](#)**

- **Get Expert Help:**

[Contact Our Team](#) if you have questions or need guidance to make the most of the integration.

## Learn More

[Partner With Us](#)

Ready to collaborate? Join the Okta Partner Community.

[Find More Integrations](#)

Discover more ways to enhance your workflows on the Okta Integration Network.

### About Okta

Okta is The World’s Identity Company™. We secure Identity, so everyone is free to safely use any technology. Our customer and workforce solutions empower businesses and developers to use the power of Identity to drive security, efficiencies, and success — all while protecting their users, employees, and partners. Learn why the world’s leading brands trust Okta for authentication, authorization, and more at [okta.com](https://okta.com).