Solution Brief January 2025 OKto

Okta + Google Workspace

Delivering End-to-End Security and Efficient Automated User Management

Millions of organizations of all sizes and industries, from innovative startups to the largest multinational corporations and public sector organizations, have embraced Google Workspace for cloud-native email, file sharing, and content collaboration. Okta, a leading provider of identity and access management solutions, is proud to partner with Google Workspace to enable organizations to gain independence by adopting a new neutral IAM cloud platform for all of their applications and resources. With a 180% increase in data breaches from 2022 to 2023, one-third of breaches stemming from ransomware attacks, and companies expecting a corresponding increase in regulatory activities, this partnership is critical.

Through Okta's Secure Identity Integrations, Google Workspace empower organizations to deliver exceptional cloud-native productivity and collaboration experiences. These integrations pair Google Workspace with Okta's industry-leading identity and access management capabilities, ensuring seamless security, compliance, and lifecycle management for every user.

Secure, Simple Access Across the Board

When Okta is integrated with Google Workspace:



Master from any authoritative source:

IT managers can leverage Okta Universal Directory, Google master accounts, or Active Directory as the authoritative source of user information. Across scenarios, businesses with complex directories can enable users to access all their apps with a single set of credentials, minimizing password fatigue.



Automate license management:

Automated license provisioning and out-of-thebox workflow connectors and templates simplify onboarding and offboarding, instantly allocating licenses for new users and reclaiming them when not needed to optimize resource use.

This not only saves time and effort, but also keeps costs in check by eliminating unnecessary license expenses and maximizing utilization.



Control access to applications:

Granular application access controls equip organizations to finely manage who can access their network and applications, for specific durations and other conditions. These controls enable businesses to restrict Google Workspace access based on device type, network, or location. For example, hourly workers can be limited to IT-managed devices on the corporate network, reducing risk and ensuring sensitive data remains secure.



Mitigate security threats proactively:

Okta offers an agentless, real-time safeguard that provides continuous visibility into identities, permissions, and actions—helping to uncover hidden risks, contextualize threats, prioritize issues, and guide remediations. Universal Logout adds another layer of security; businesses can automatically log out users in real-time across all supporting Universal Logout apps when suspicious activity is detected after authentication occurs, preventing continuous unauthorized access across your organization.

What are Secure Identity Integrations?

As credential-based security breaches rise, it's time to go beyond basic identity and access management. Okta offers the deepest integration capabilities to create end-to-end protection across enterprises most used apps – including Google Workspace.

Learn how to stay ahead of the latest identity security threats and scale effortlessly.

Explore Secure Identity Integrations



How Okta and Google Workspace Work Together

With Okta's deep integrations, organizations can elevate security, productivity, and operational efficiency like never before:

- Enable a seamless sign-in experience from any user directory.
- Automate license allocation and reclamation to save costs.
- Secure apps with precise, condition-based access controls.
- Automatically log out users during sign-out or in response to threats.

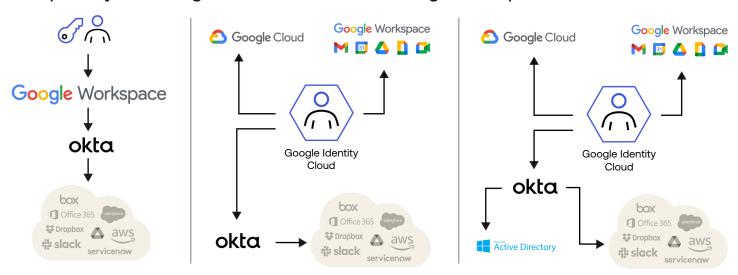
Over 6,000 companies today use Okta with Google Workspace. They continually leverage advanced capabilities that deliver end-to-end protection and automation while strengthening Identity defenses and driving IT efficiency.

Looking for more integrations?

Learn how you can apply these deep capabilities across your tech stack with 8,000+ integrations in the Okta Integration Network.

Learn about the Okta Integration Network

Multiple Ways to Manage Users and Licenses to Google Workspace



For more information on this integration, visit <u>okta.com/integrations/google-workspace/</u>. <u>Contact Our Team</u> if you have questions or need guidance to make the most of the integration.

About Okta

Okta is the World's Identity Company. As the leading independent Identity partner, we free everyone to safely use any technology—anywhere, on any device or app. The most trusted brands trust Okta to enable secure access, authentication, and automation. With flexibility and neutrality at the core of our Okta Workforce Identity and Customer Identity Clouds, business leaders and developers can focus on innovation and accelerate digital transformation, thanks to customizable solutions and more than 8,000 pre-built integrations. We're building a world where Identity belongs to you. Learn more at okta.com.