# okta

# The smart way to IGA

# Scale and secure your business with automated identity governance

For growing businesses, legacy Identity Governance and Administration (IGA) solutions present a major hurdle. Slow deployments and siloed responsibilities make it difficult (or impossible) to integrate IGA with other identity investments, resulting in tedious manual processes that simply don't scale. These companies need an IGA solution that not only strengthens their security posture, but also enables seamless experiences for admins and end users alike. They need automated identity governance.

### It's time to close the identity divide

Today, many organizations take a fragmented approach to IGA. Core access functions are spread across teams and business units, resulting in inadequate DIY fixes like spreadsheets and custom apps. These stop-gap solutions make the company's security posture impossible to scale alongside the business.

## Legacy IGA solutions don't meet customer needs.



**50% of IGA deployments** have failed to achieve functional, budgetary or timing commitments. (Gartner)

## Cloud-based, automation-driven IGA solutions do.

70%

70% of new Identity and Access Management (IAM) deployments will be a SaaS delivered converged IAM, IGA, and Privileged Access Management (PAM) platform. (Gartner)

Traditional Identity Solutions

#### Fragmented

Rigid, non-extensible functionality

Security controls that are hard to onboard, deploy, and manage

Bad employee experience

There's a divide between what businesses need and what their identity solution can give them.

#### **Modern Business Needs**

Unified, automation-driven identity

Faster innovation

Identity extended to the entire organization

Frictionless user experience that combines security with ease-of-use

## Automated Identity Governance: The key to scaling and securing your business

Okta's automated solution for identity governance closes identity gaps produced by legacy products and DIY approaches. With Okta, companies can strengthen their security controls, scale faster, and empower employees with seamless access to the resources they need.



### Automation in action

Process	Task	Fragmented IGA	A Better Way
Access Requests	Approvals	A combination of ad hoc help desk tickets, buried emails, outdated internal docs, long wait times for employees	Requests embedded into productivity tools (Slack, Teams, and integrated with automated approval workflows
	Provisioning	Broad access to apps to reduce friction, but increases risk	Automated, group-based apps and entitlements assignment
Access Certification	Certification Campaigns	Determining access decisions involves consulting with multiple teams across the organization	Applications, reviewers, managers, and remediation workflows are all defined in a centralized portal
	Governance Policy	Siloed teams manage individual norms around lifecycle management, separation of duties, and access certification	A unified IAM delivers clarity on access management, privileged access, and identity governance
C C C C C C C C C C C C C C C C C C C	ldentity Lifecycle	App teams manage individual assignments, resulting in some users remaining active after they've left the organization	Mover, leaver, and joiner processes are automated, eliminating improper access credentials
	Directory Sync and HR as a Source	IT manually syncs user information from HR systems to directory	HR-driven IT provisioning: Changes in user status are immediately reflected in apps

Ready to modernize your IGA? Check out our product page to learn more and watch a demo.

okta.com/products/identity-governance/

#### About Okta

Okta is the World's Identity Company. As the leading independent Identity partner, we free everyone to safely use any technology — anywhere, on any device or app. The most trusted brands trust Okta to enable secure access, authentication, and automation. With flexibility and neutrality at the core of our Okta Workforce Identity and Customer Identity Clouds, business leaders and developers can focus on innovation and accelerate digital transformation, thanks to customizable solutions and more than 7,000 pre-built integrations. We're building a world where Identity belongs to you. Learn more at okta.com.