Okta + Google Workspace

How we're better together

A simpler way to protect employee identities as they collaborate in the cloud.

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Meet the team.

Wayne Smiley
Senior Sales Engineer, Okta

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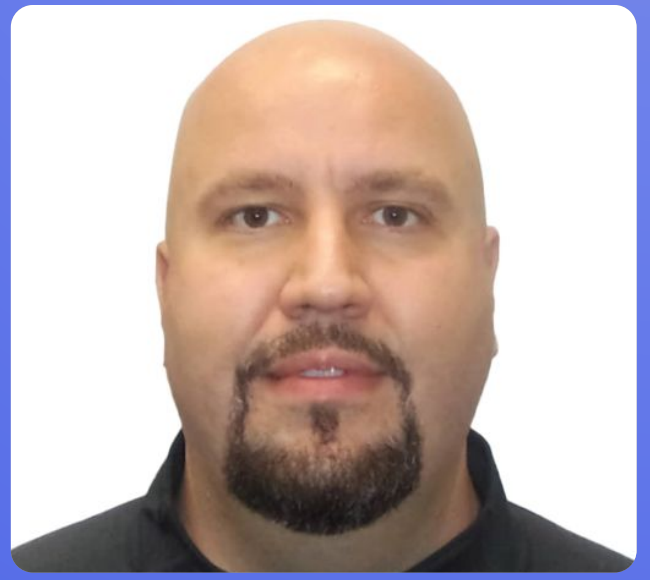
Raphael Barini
Customer Engineer, Google

Google



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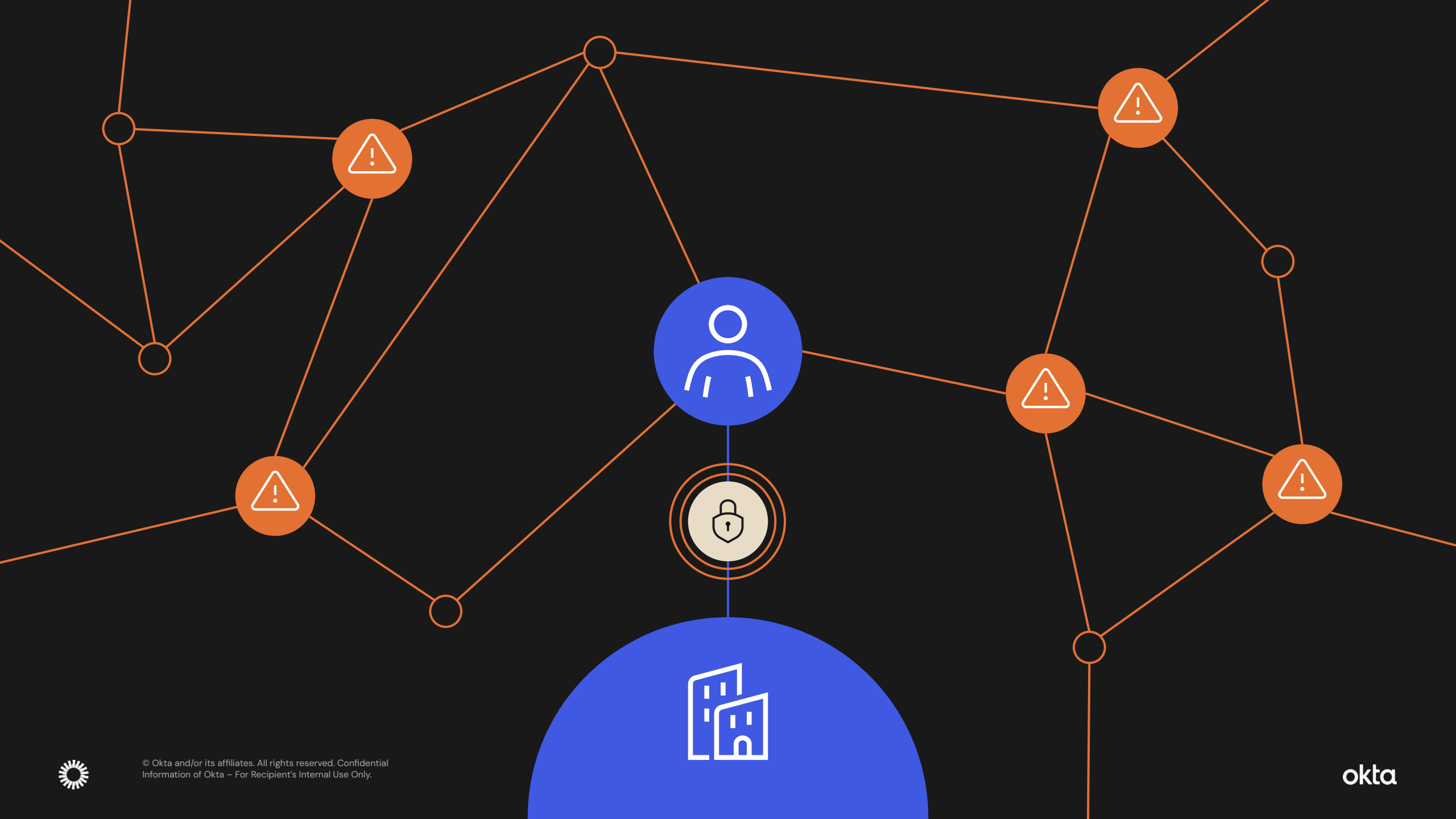

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Security and compliance challenges continue to grow.

38%

more cyberattacks in 2022 compared to 2021[1]

1.2M

phishing attacks in the first quarter of 2022[2]

78%

of companies expect annual increases in regulatory compliance requirements[3]

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1. Check Point Research Reports a 38% Increase in 2022 Global Cyberattacks
2 APWG's Phishing Activity Trends Report
3. Thomson Reuters, Shaping the future, 2021

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What is Okta?

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Okta is the leader in identity.

Leader in Gartner and Forrester reports

Gartner, Magic Quadrant for Access Management, November 2022.
The Forrester Wave (TM): Identity as a Service For Enterprise, Q3 2021.

17k+

customers

6k+

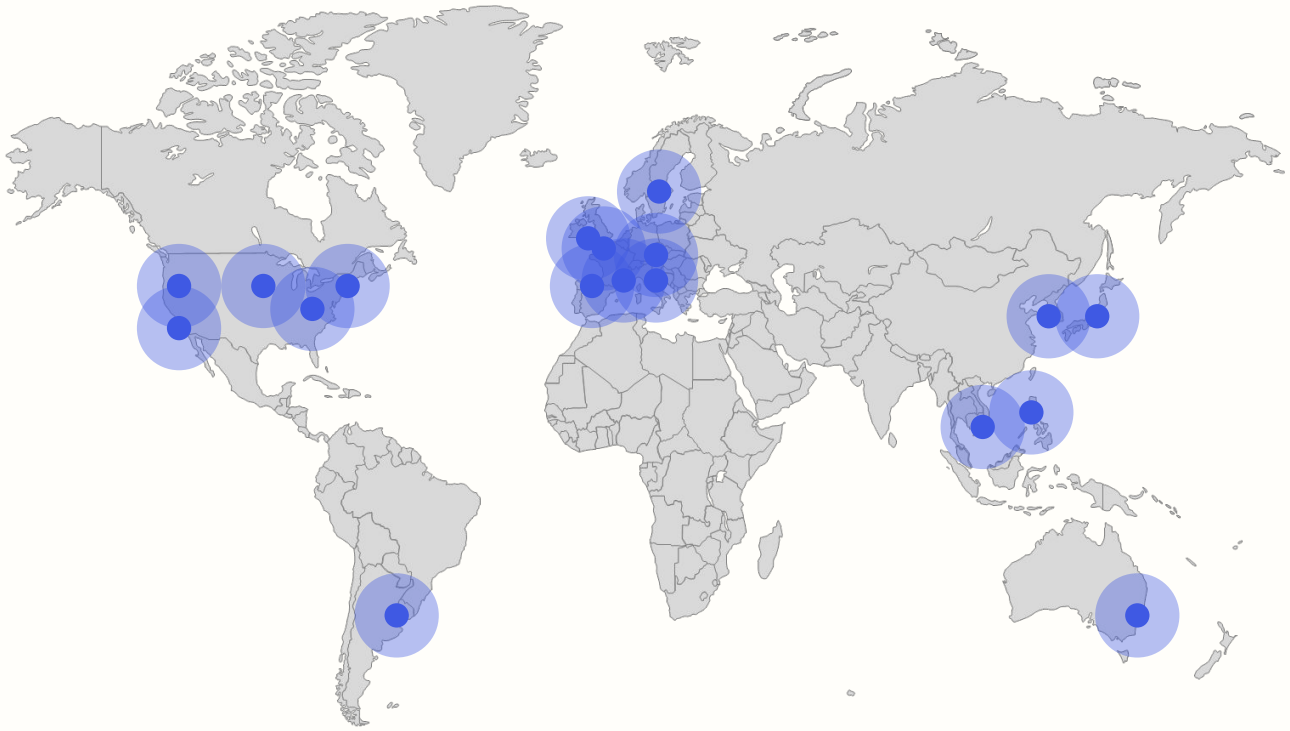
employees focused on identity

1.8B / 43%

revenue / YoY

19

offices in 14 countries



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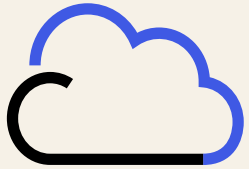
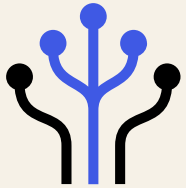
Macro trends driving growth in identity.



Cloud adoption and Hybrid IT



Digital Transformation

Zero Trust Security

Identity is the foundation for connection and trust between users and technology.

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Key Features.

Workforce Identity Cloud

Access Management

Single Sign-on

Adaptive Multi-factor Authentication

Api Access Management

Advanced Server Access

Okta Access Gateway

Identity Management

Universal Directory

Lifecycle Management

Okta Identity Governance

Okta Platform

Workflows

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What is Google Workspace?

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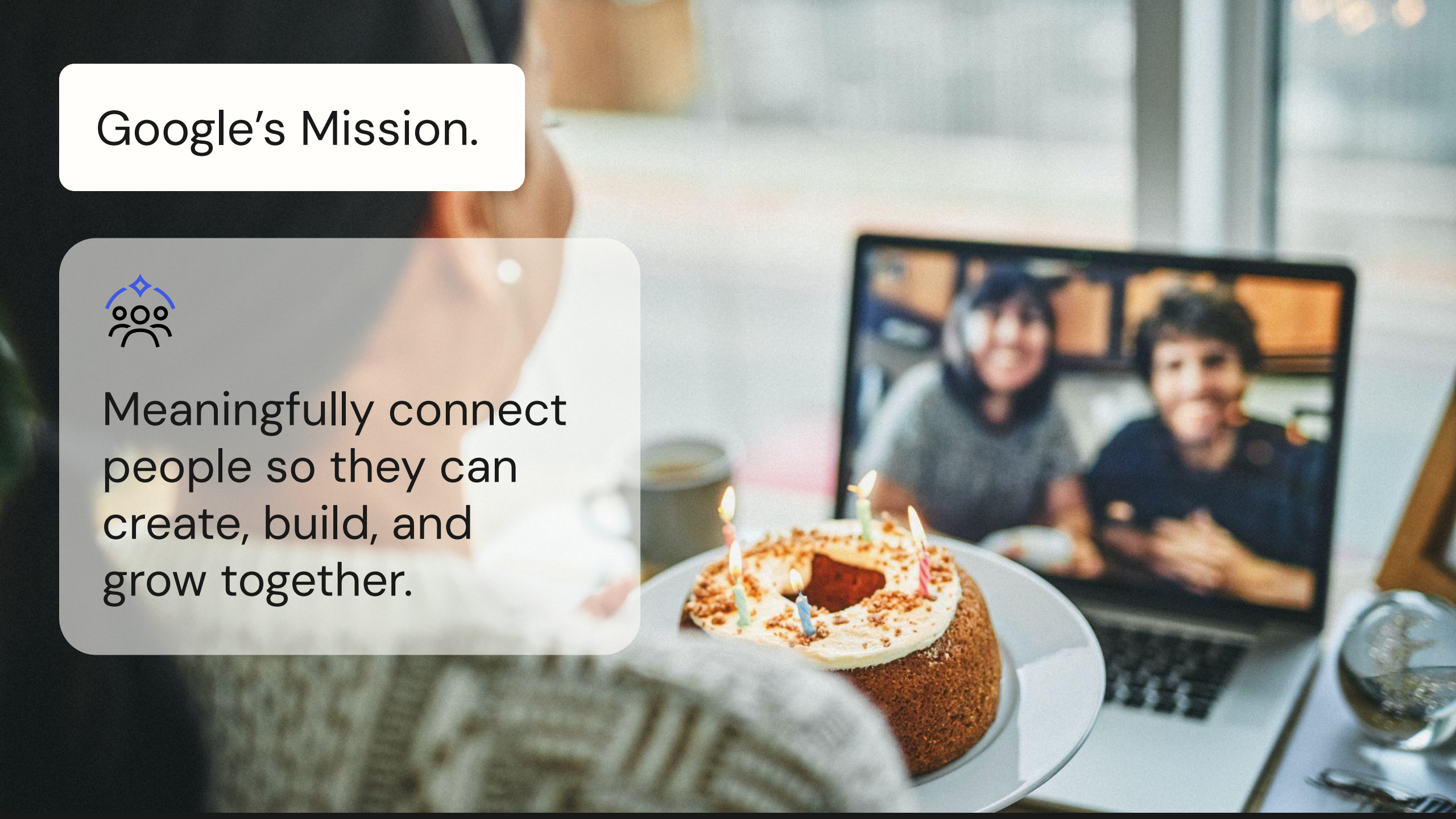
Google’s Mission.

Meaningfully connect people so they can create, build, and grow together.



Google Workspace has over 3 billion users, including over 10 million paying customers across the globe.

Constant change exposes new threats.

Cloud-native, zero trust architecture

AI-powered threat defenses for 3B+ users

Defense-in-depth infrastructure

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Everything you need to enable your teams to work. From anywhere.

Connect

Gmail

Calendar

Chat

Voice

Meet

Spaces

Create & Collaborate

Docs

Sheets

Slides

Forms

Sites

Keep

Jamboard

AppSheet

Tasks

Control, access, and share

Drive

Cloud Search

Admin

Vault

Mobile

Security Center

All of this runs on just one simple application: Chrome Browser

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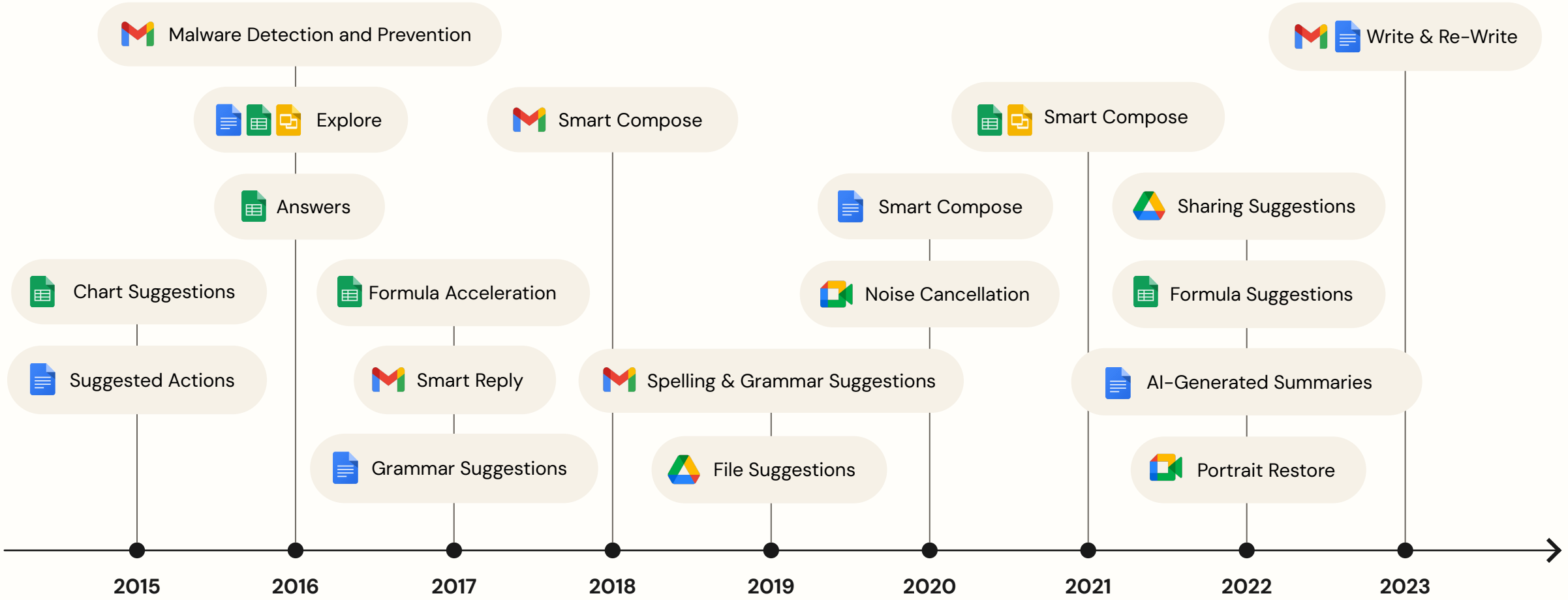
We've put AI to work for 3 billion users in Google Workspace.



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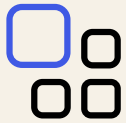
We take a structurally safe approach to protecting your data.

No persistent local data

- Data is in the cloud and ephemerally accessed with zero trust controls
- You own and can control your customer data, and you can delete it any time



No thick desktop apps

- Full Workspace functionality is accessed via web browser, including Chrome
- No thick Workspace desktop apps to patch

No on-prem infrastructure

- Secure-by-design, born in the cloud infrastructure
- Battle-tested development and production practices

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Protecting the confidentiality and privacy of your data continues to be our priority.

No ads, **ever**

Your data is **your** data

You stay in **control** of your data

Your apps are **always** accessible

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Why are we partnering?

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Better together.

- Use Google credentials across 7,500+ apps
- Automate identity processes at scale
- Collaborate seamlessly and securely
- Unlock more productivity with best-in-class security
- Master from any authoritative source
- Simplify user permissions with automated access management

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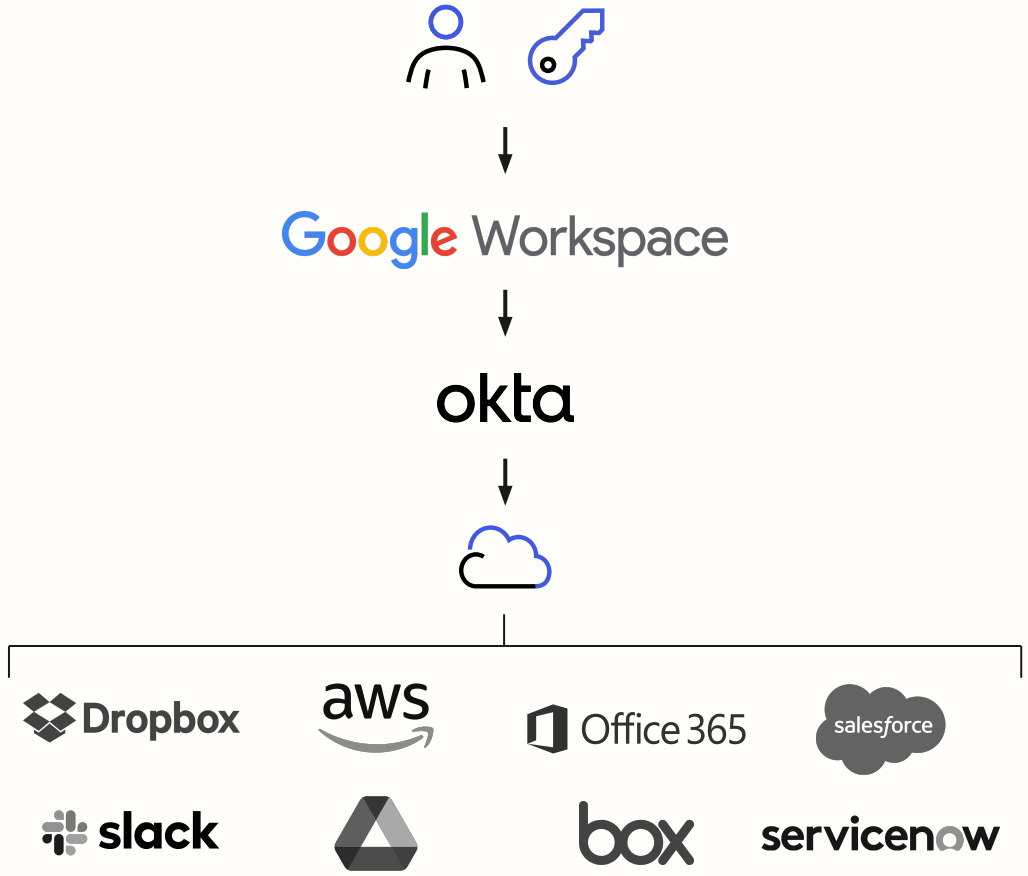
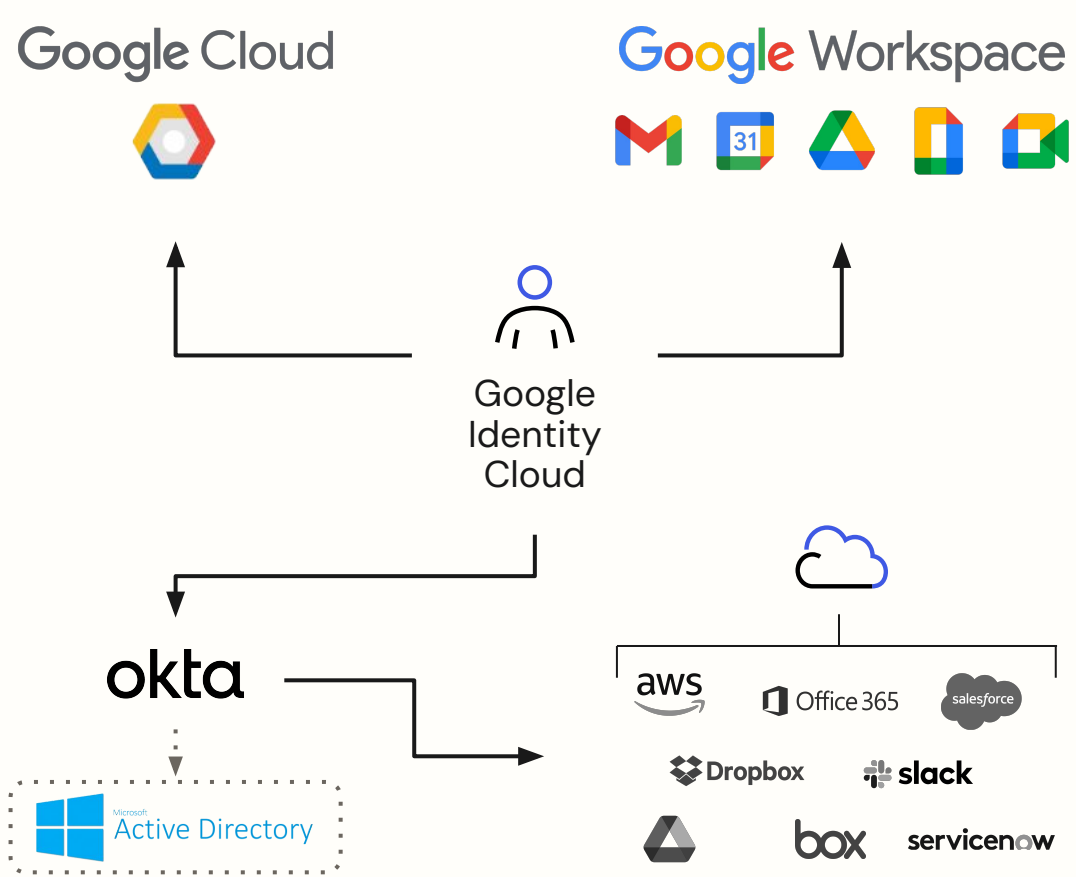
Over 1,000 companies today use Okta with Google Workspace.

Multiple ways to manage users and licences to Google Workspace





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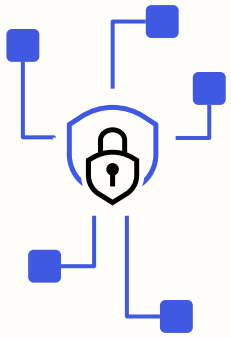
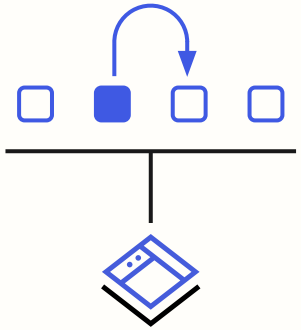
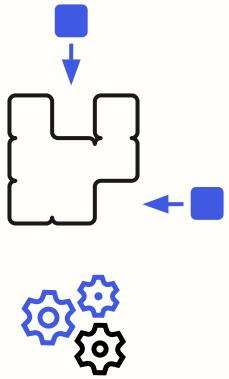
Okta and Google Workspace supports:



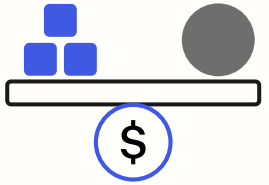
Blended security solutions



No vendor lock-in



Existing security architectures



Competitive TCO

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Google Workspace

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Productivity Apps	Workspace
Hosted Email	Gmail
Communications	Meet
Bi-Directional AD/AAD Sync	✓
SSO	✓
MFA / Adaptive MFA	✓
Context Aware Access	✓
Assured Controls	✓
SCIM Provisioning	✓
Universal Directory	✓
Lifecycle Management	✓
App Catalog	✓
Admin Console, Admin Roles	✓
Biometric Password	✓

Google Workspace and Okta provide **unlimited directory integration** to AD and LDAP

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Making the end-user experience simpler and safer.

- **Enhanced Access**

  Link Google Workspace and Okta for unified access to 7,000+ apps

- **Streamlined Efficiency**

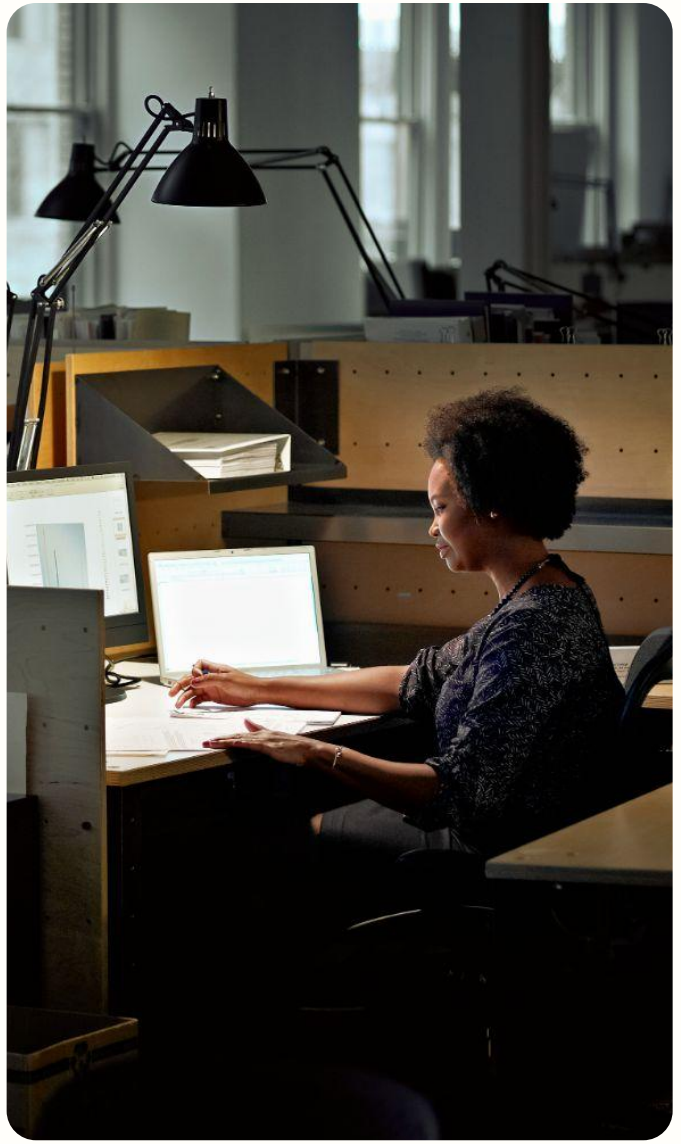
  Employees use Google Workspace credentials for daily and specialized apps

- **Seamless Experience**

  Simplify sign-on, embrace tailored apps quickly, and securely

- **Robust Security**

  Leverage Google Workspace's strong security features and reduce password risks



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Meeting the advanced security needs of your enterprise.

Google Workspace Security:

- Google AI defends against threats proactively
- Chronicle Security Operations detects, investigates, and responds at scale
- Google Workspace security built on pioneering Zero Trust principles

Okta's Security Enhancements:

- Phishing-resistant, passwordless access on any device
- Shield employees and sensitive apps from phishing attacks
- Okta's Workflows automates identity-based tasks
- Streamline provisioning, threat detection, and access requests

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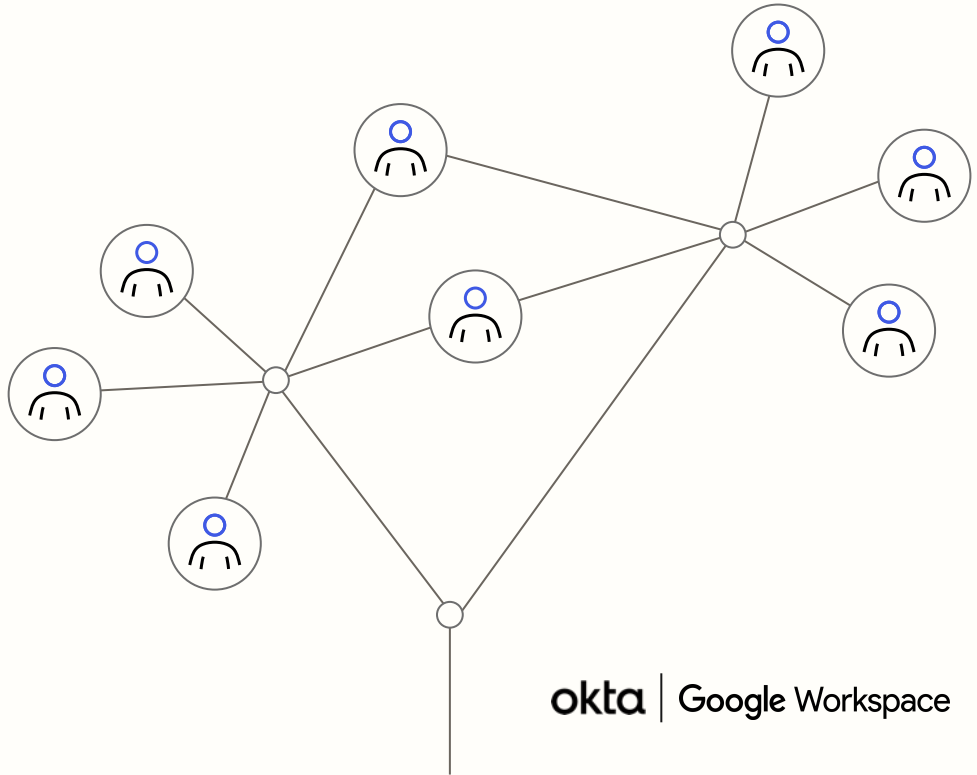
Providing a single source of truth and centralized identity management

- Identity Orchestration across apps
- Easily enforce granular authentication policies
- Automatically sync from various sources
- Admin view for management
- No password sync needed
- Legacy directory support



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How does this all work together?

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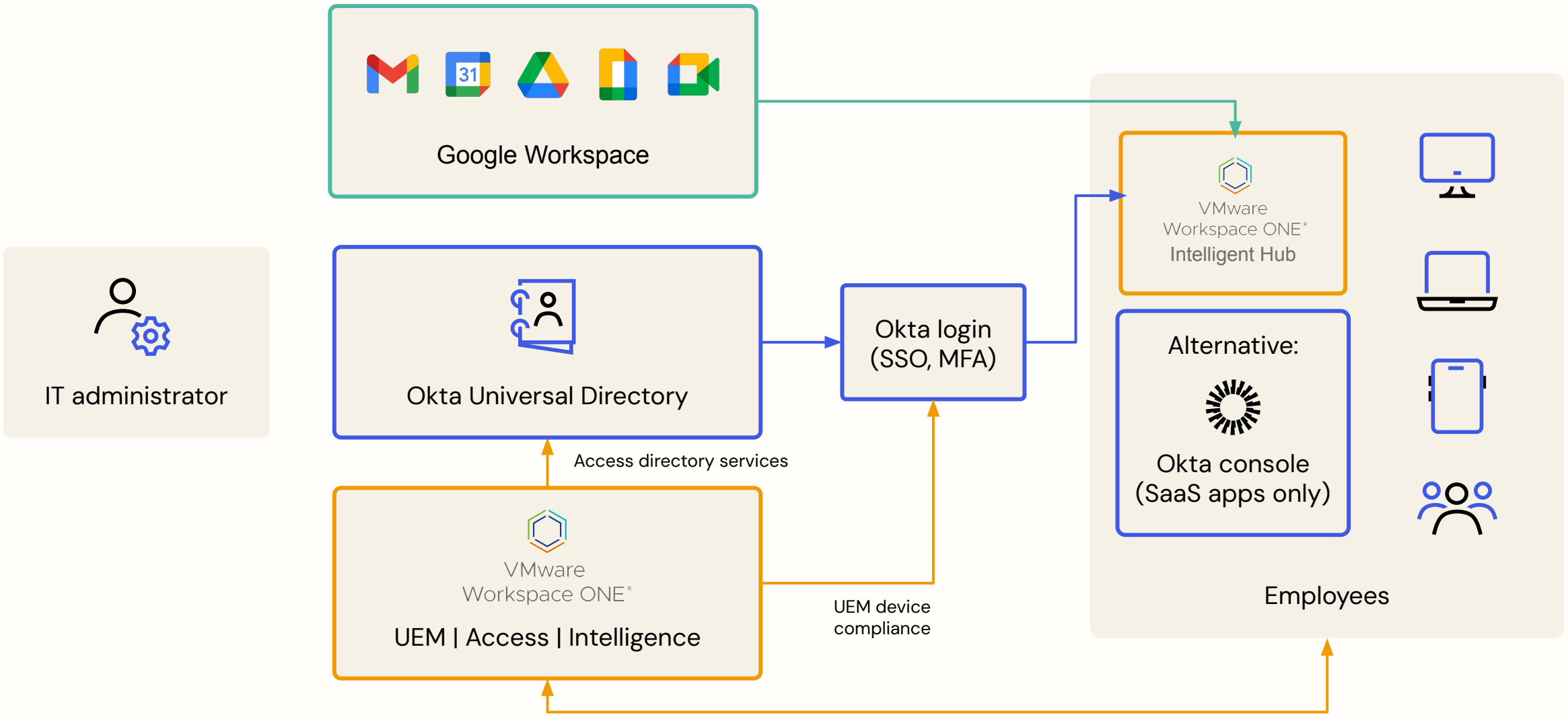
Best-of-breed solutions combine for the best experience.



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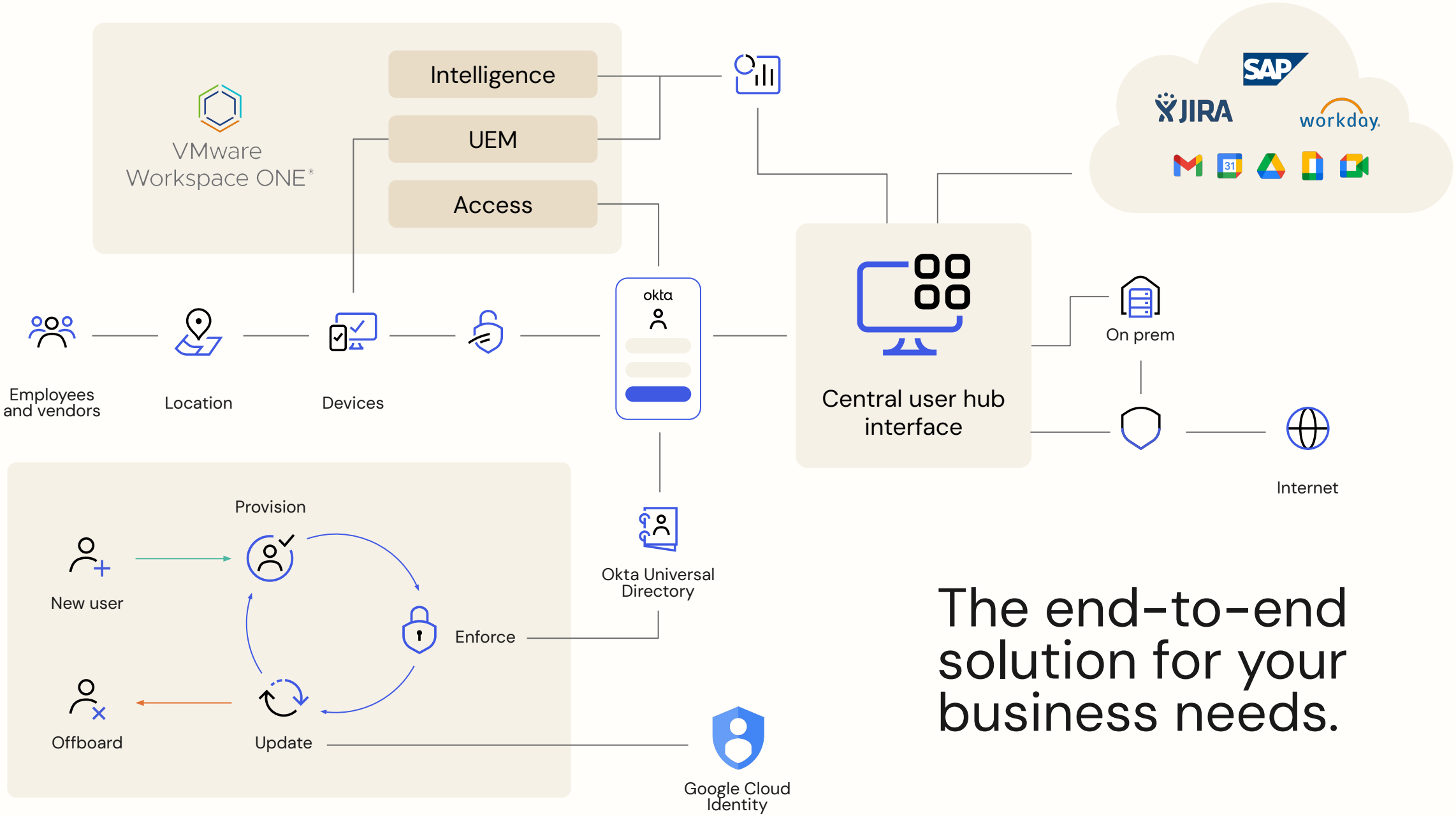

The end-to-end solution for your business needs.

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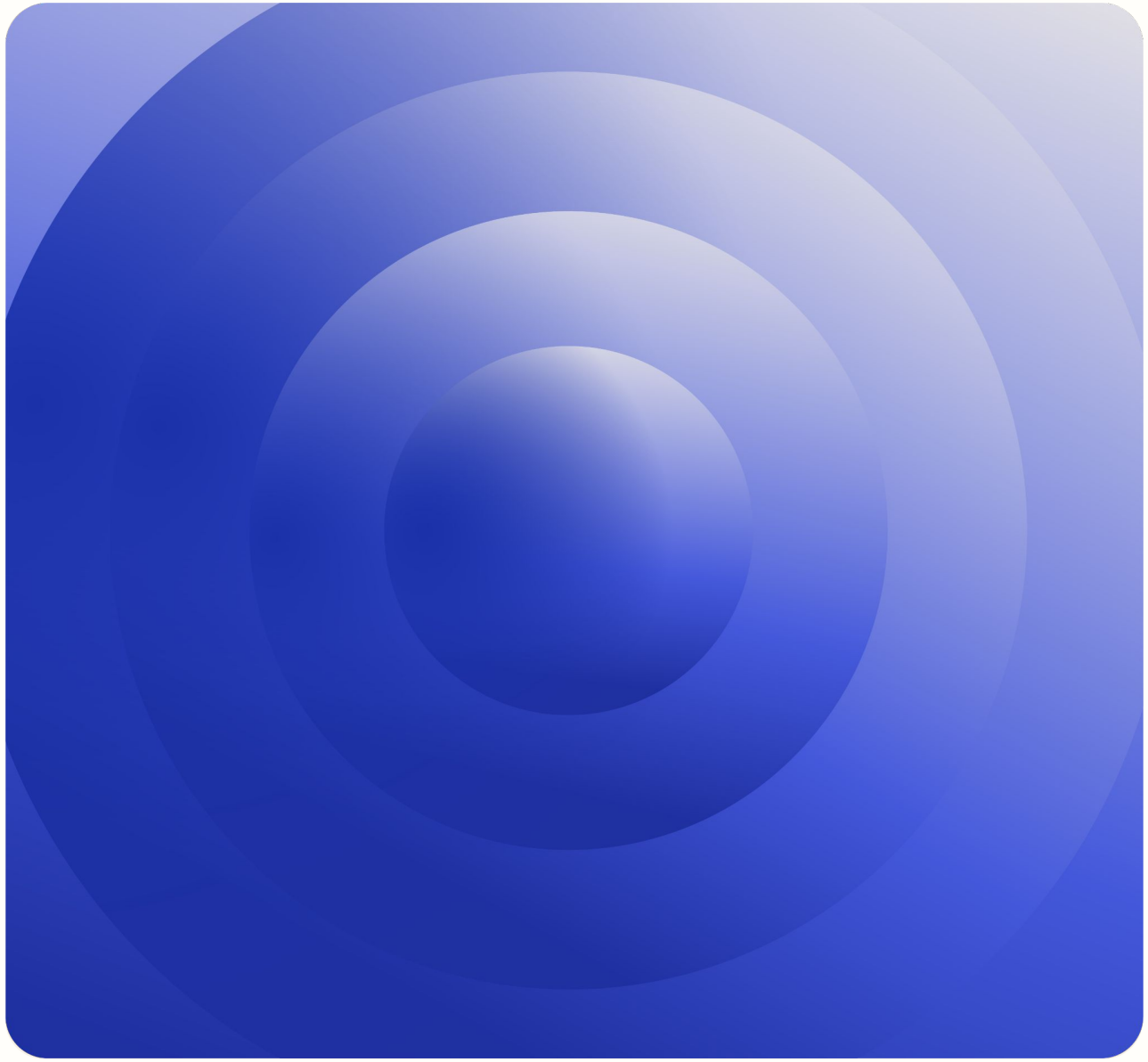
So, what's in it for you?

- Master from any source
- Simplify identity verification
- User Provisioning and Deprovisioning
- Control access to applications
- Improve license management
- Enhance security with phishing-resistant, passwordless protection



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Questions?

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